LEO BURNETT U.S.A.
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Ad No. 7063-A1-WINTER SUNRISE-Req. No. 12311-Spread-4/C-Bleed-(10-3/4" x 7-3/4")-TV Guide, 1989
Printed in U.S.A.
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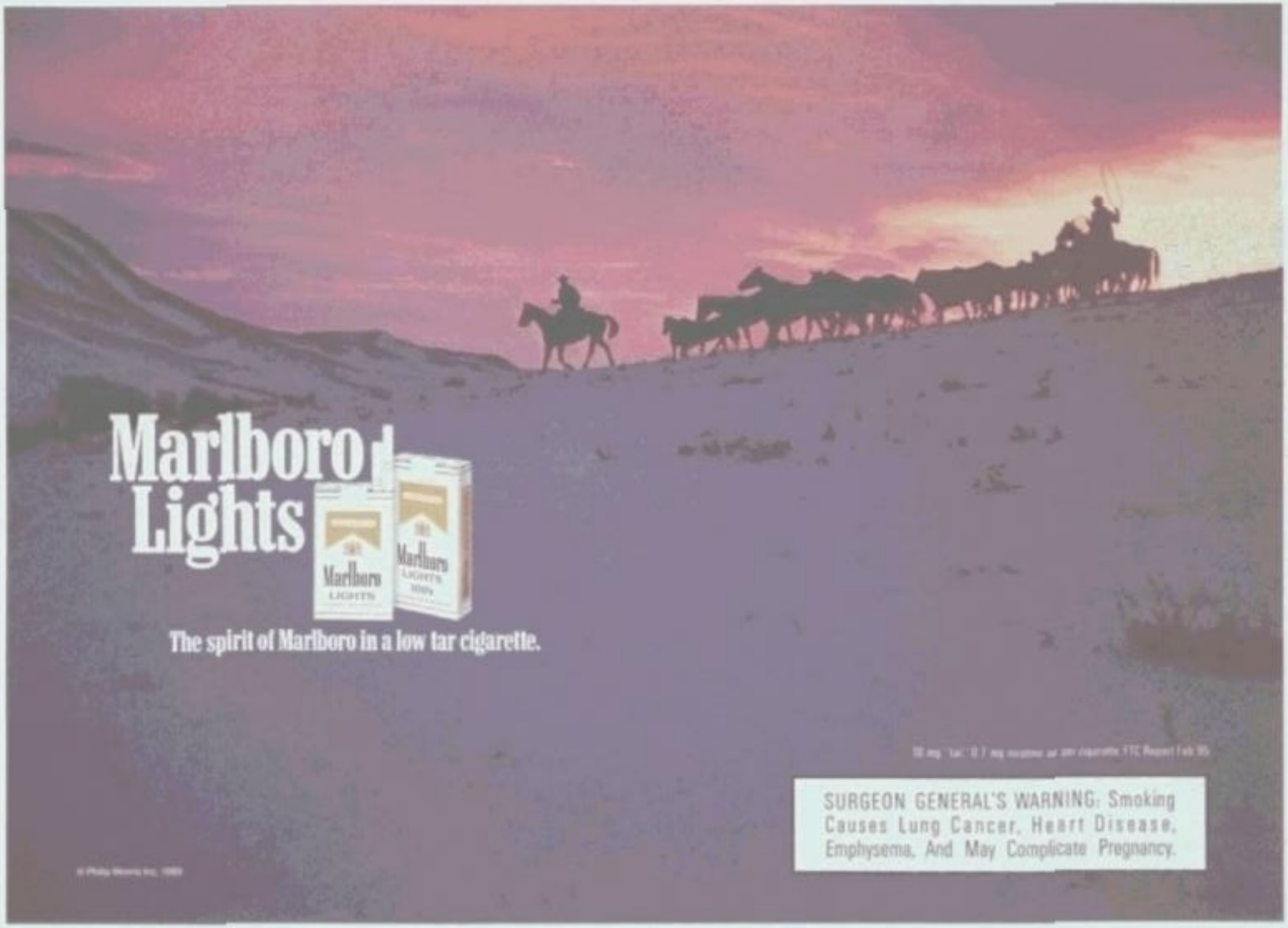
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The spirit of Marlboro in a low tar cigarette.
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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